

CURRICULUM VITAE

Christine Ampumuza
Lecturer of Tourism

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Summary:

Dr. Christine Ampumuza is a Lecturer in the Department of Tourism and Hospitality, Kabale University. Besides lecturing, she serves on various committees of the University namely; Deputy Chairperson, PhD Implementation Committee, Member, Faculty of Economics and Management Sciences Quality Assurance Committee, and the Faculty of Economics and Management Sciences, Research and Publications Committee. She is a tourism scholar, researcher, consultant and mentor with profound interest in conservation, sustainability, community and women empowerment through tourism. She uses Actor Network theory and other transformative and creative learning and research methodologies to execute her duties. She holds a PhD and Master of Leisure, Tourism and Environment, both from Wageningen University, The Netherlands and a Bachelor of Tourism from Makerere University, Kampala.

Dr. Ampumuza values collaborative learning, team work, honesty, commitment and hard work in her professional and personal life. She is one of the pioneer staff of Kabale University starting her career at the University in 2003. As a result of this she has held various positions over time namely; Head of the Tourism Unit, Warden, Dean, Ag. Faculty of Science, Examinations Officer, and Head of Tourism Department. The time spent at Kabale University has given her the opportunity to foster engagements between the department and the several actors from the tourism industry in Uganda through joint activities such as; the Kigezi Tourism conference - 2017, Kigezi Tourism Trade Show- 2015, and the Kigezi Tourism Challenge for Secondary Schools – 2015 in addition to offering advisory support to women groups involved in tourism.

Her practical and transformative approach to learning and research provided the foundational information, ideas and in some cases, designs, for the growth of the Tourism Department at Kabale University such as the establishment of a self-financing Tourism Demonstration Centre[TDC] that plays the double role of practical training and income generation. Beyond the department, her approach, and collaboration with industry actors incubated several tourism products in the Kigezi region that started as joint learning activities but later matured into real products that address societal needs. Examples of these include; the Kisizi Tourism site, Bwindi Cultural Centre in Kanungu, and a Kigezi Homestay tourism program.

Education Background:

Institution & Location	Award	Year	Field of Study
Wageningen University, Wageningen	PhD	05/2021	Tourism and conservation
Wageningen University, Wageningen	MSc	08/2009	Leisure, Tourism and Environment

Makerere University, Kampala	Bachelors	04/2002	Tourism
Other trainings			
Wageningen Centre for Development Innovation, Wageningen	Certificate	03/2015	Landscape governance
Wageningen Centre for Development Innovation, Wageningen	Certificate	03/2011	Competing claims on Natural Resources
Mbarara University of Science & Technology, Mbarara	Certificate	02/2011	Participatory Methodologies: empowering communities. Tools for facilitators
Wageningen Centre for Development Innovation, Wageningen	Certificate	03/2005	Climate Change adaptation in agriculture and natural resources management

Professional and Work experience:

- June 2022 - **Team Leader**, Department of Tourism Research and Publications Committee
Accomplishments:
- Principal Investigator of the first joint research project between the Tourism and Statistics department entitled 'Modelling domestic tourism on demand and supply factors in Uganda'. *The proposal has already been submitted to Kabale University Directorate of Research and Publications.*
- 2020 - **Vice Chairperson**, Kabale University PhD Implementation Committee
Member, Faculty of Economics and Management Sciences, Quality Assurance Committee, Kabale University
Accomplishments:
- Contributed to the process of implanting the maiden PhD programs of Kabale University in the capacity of Vice Chairperson, Kabale University PhD Implementation Committee
- 2019- **Lecturer**, Department of Tourism, Kabale University – *Public*
Accomplishments:
- Led the process of designing the Master of Tourism and Hospitality program – *accredited by the NCHE in June 2022.*
 - Initiated and led the processes of restructuring the Bachelor of Tourism and Hospitality, and the Diploma in Tourism and Hospitality program - *accredited by the NCHE in June 2019*
 - Successfully taught and examined students in various courses; Introduction to tourism, ecotourism and community based tourism, tourism planning, Research Methods and Tourism Product Profiling

- Successfully organised and coordinated department-tourism industry engagements featuring *3 public lectures, 1 joint field lecture and 1 outdoor activity – gorilla tracking for top management and department staff with Rubanda District Local Government.*
 - Participated in the process of vetting and selecting suitable students for the Kigezi Region and Rev. James Karibwije work and study scholarships at Kabale University.
- 2016 - 2020 **Sandwich PhD Student** at the Cultural Geography Group, Wageningen University, The Netherlands
Accomplishments:
 - Commissioned, supervised and assessed a team of 7 international students undertaking an Academic Consultancy Training project entitled ‘*Voices that matter - Finding new Applications for Traditional Knowledge of the Batwa*’ with a field component at Bwindi hosted by Kabale University in collaboration with Nkuringo Cultural Centre, Kisoro District.
 - Delivered guest lectures to MSc students at Breda University of Applied Sciences, and Wageningen University
- 2014-2016 Senior Lecturer, Tourism Department, Kabale University – *Private*
Accomplishments:
 Successfully taught courses
- 2011-todate Chairperson, Capacity Building Committee; Kigezi Tourism Cluster Platform
Accomplishments:
 - Successfully delivered two key note addresses to the Kigezi Female Tourist Guides workshops, and eld sensitization Radio talk show on the same subject – *2022*
 - Prepared a project proposal on “Branding of Kigezi as an ecotourism destination”. Designed and conducted training sessions for tourism actors along the entire supply chain in Kigezi – *the project was funded by Self Help Africa with support from the European Union – [2020]*
 - Coordinated the first Kigezi Tourism Conference in 2017 that was officiated by the Hon. Minister of Tourism, Wildlife and Antiquities, Prof. Ephraim Kamuntu .
 - Introduced the Kigezi Homestay tourism program that led to the creation of the Kigezi Homestay Tourism Association of the Cluster, that was launched in December 2017 by the then Prime Minister, Rt. Hon. Amama Mbabazi.
 - Led a joint team of University students and staff, Heads of line departments in the Local Governments of the former Kabale, Kisoro, Rukungiri, and Kanungu to conduct a Baseline study on the state of tourism in Kigezi region – *this activity was funded by the Competitiveness for Investment Climate Strategy – CICS Secretariat of the Ministry of Finance, Planning and Economic Development – [2012]*

- 2009-2016 **Head of Tourism Department, Kabale University**
Accomplishments:
 - Initiated and led the process of establishing the Kabale University Tourism Demonstration Centre for practical training in hospitality courses while generating income.
 - Designed the department field supervision documents
 - Successfully coordinated the first Kigezi Tourism Trade Show-2015, and the Kigezi Tourism Challenge for Secondary Schools – 2015 thereby promoting the knowledge on tourism and conservation in the Kigezi region.
 - Successfully initiated, coordinated and led a collaborative program on assessing upland – low land interactions and vulnerability to landslides co-implemented with the Natural Resources Department of National Environmental Management Authority, and line departments in the Kigezi region. *The field activities were concluded with a public debate on environmental sustainability, improved livelihoods and tourism development in the Kigezi region held on 13th may 2011 at Kabale University campus. The public debate attracted more than 500 participants from Kanungu, Kisoro, Rukungiri, and Kabale*

- 2009-2016 **Lecturer - Tourism, Department, Kabale University**
- 2009-2013 **Assistant Lecturer - Tourism, Department of Tourism, Kabale University**
- 2006 **Acting Dean, Faculty of Science, Kabale University**
Accomplishments:
 - Drafted the first Diploma in Health Services Management program of Kabale University and coordinated the process until it started.

- 2004-2007 **Examinations Officer, Kabale University**
Accomplishments:
 - Introduced the first computer-based results handling system
 - Drafted the first examination regulations, and other examination monitoring tools of Kabale University
 - Successfully vetted results and prepared transcripts and certificates for the first graduates of Kabale University

- 2003-2009 **Teaching Assistant and Head of the Tourism Unit, Kabale University**
Accomplishments:
 - Successfully executed teaching, learning, administration and community outreach activities that led to the growth of the unit into a Department of Tourism.
 - Designed the first Bachelor of Tourism and Diploma in Tourism Curricula
 - Introduced the students to the collection and preservation of specimen representing major animal phyla of Kigezi for learning purposes, and established the first specimen collection section for the Introduction to Zoology course -done by students.

Publications:

- **Ampumuza, C.**, Duineveld, M., & van der Duim, R.(2021). Material Pacification: How a Conflict Over Paving Uganda’s Tourism Road Got Accidentally Resolved. *Tourism Planning & Development*, 1-16. Available at; <https://www.jstor.org/stable/pdf/27143330.pdf>
- **Ampumuza, C.**, and Driessen, C. (2020). Gorilla habituation and the role of animal agency in conservation and tourism development at Bwindi, Southwestern Uganda. *Environment and Planning E*. 4(4). 1601-1621. DOI: 10.1177/2514848620966502. Available at: <https://www.kab.ac.ug/wp-content/uploads/2021/02/2514848620966502-1.pdf>
- Ampumuza, C. (2021). Batwa, gorillas and the Ruhija road: a relational perspective on controversies at Bwindi Impenetrable National Park, Uganda (Doctoral dissertation, Wageningen University and Research). DOI: <https://doi.org/10.18174/543289>
- **Ampumuza, C.**, Duineveld, M., & van der Duim, R. (2020). The most marginalized people in Uganda? Alternative realities of Batwa at Bwindi Impenetrable National Park. *World Development Perspectives*, 20, 100267. available at <https://www.sciencedirect.com/science/article/pii/S2452292920300874>
- Tushabomwe-Kazooba, Charles., Kemeza, I., Tumuhimbise, M., Andama, E., Emojong, R., Nansamba, E., & **Ampumuza, C.** (2020). Tapping into the Unsung Potential of Tourist Attractions for Development In Selected Municipalities In Uganda. *WIT Transactions on Ecology and the Environment*. <https://www.witpress.com/elibrary/wit-transactions-on-ecology-and-the-environment/248/37730>
- René van der Duim , **C. Ampumuza** & W. M. Ahebwa (2014): Gorilla Tourism in Bwindi Impenetrable National Park, Uganda: An Actor-Network Perspective, *Society & Natural Resources: An International Journal*, DOI: 10.1080/08941920.2014.901459. available at; <https://www.kab.ac.ug/publication/gorilla-tourism-in-bwindi-impenetrable-national-park-uganda-an-actor-network-perspective/>
- Nkurunungi, J.B & Ampumuza, C, (2014). Gorilla Habituation and Ecotourism Sustainability in Bwindi – A Social Perspective. *Gorilla Journal*, No. 48. Available at: <https://www.berggorilla.org/en/journal/issues/journal-no-48/article-view/gorilla-tourism-a-social-perspective/>
- Ampumuza, C., (2011). *Multi-level partnerships in Uganda’s Gorilla Tourism; Power, Processes and Poverty*. Saarbrücken: LAP Lambert Academic Publishing GmbH & Co. KG.
- Ampumuza, C. (2010). Women Empowerment through Community-based and Rural Tourism: An Actor-network Perspective. Published on line at <http://videa.ca/wp-content/uploads/2015/08/Women-Empowerment-through-Community-based-and-Rural-Tourism.pdf>

Selected Conference papers presented:

- Living with gorillas? Lessons from historical convivial relations between the Batwa and gorillas at Bwindi, Uganda. A paper presented at the online POLLEN Conference on Contested Natures: power, possibilities, prefiguration, June 2020. Brighton, UK.
- Disruptive methodologies? An Actor-network theory perspective on Batwa-conservation and tourism controversies at Bwindi Impenetrable National Park, South Western Uganda: paper presented at the Atlas Africa conference on Tourism and Innovation, June 2019, Kampala, Uganda. **Won the best presentation Award**
- Conservation or Infrastructure Development? Beyond a political ecological perspective on the competing claims on the Bwindi Forest: A paper presented at the first International POLLEN Conference July 2016. Wageningen, The Netherlands

- Tourism, conservation and rural development: Experimenting the NE-DEED approach in resource use policy negotiations. A paper presented at the 9th Atlas Africa Conference on Tourism and Inclusive growth in developing economies, June 2015, Dar es salaam.
- A Critical Review of the Conservation-Livelihood Conflict around Bwindi-Mgahinga Conservation Area, South Western Uganda. A paper presented at the 8th Atlas Conference on African Tourism in a global society: Central or periphery? June, 2013, Kigali, Rwanda

Selected Consultancies and research projects:

- *GVTC, 2015: Gender Analysis in Natural Resource Management in the Greater Virunga Landscape (team leader)*
- *Kabale District Local Government (2015): Reviewing the Kabale District Tourism Plan*
- *GVTC, 2014: Baseline survey and mapping of Private Community tourism Partnerships (PCPs) and Ecosystem Service Enterprises (ESEs) in Virunga National Park, DRC (With Dr. W.M Ahebwa and Mark Mwine)*
- *IGCP, 2013: Assessment of the impact of gorilla habituation and tourism on the sustainability of the Mountain Gorilla and its Habitat – Sociological component. (With Dr. John Bosco Nkurunungi)*
- *Kigezi Tourism Cluster Platform, MoFPED, 2012: Baseline survey of tourism potentials in Kigezi region and local community benefits from tourism (Team leader).*

Graduate Student Supervision:

- Fiasco, V., T.A. de Gast, Holl, Hulsebos, Jenniskens, Linßen, Wiersma. *Voices that matter - Finding new Applications for Traditional Knowledge of the Batwa*. Wageningen University Academic research consultancy project, 2019 - **Graduated**.
- Lillian Katsimbazi - *The impact of multiple borrowing on financial performance of financial institutions: a case of Centenary Bank Kabale Branch, Kabale University Masters research – Graduated*
- Bashir Tenywa - Creative marketing and financial performance of Small and Medium businesses in Nyamata town, Rwanda. Kabale University Masters research – **ongoing**
- Mackline Ninsiima - Tourism supply chain management and sustainable tourism in Uganda - Kabale University PhD research – **ongoing**
- Martha Begumya – Women’s social networks and inclusion in Community Based Governance in Wakiso district, Uganda - Kabale University PhD research – **ongoing**

Certification:

I, the undersigned, certify that to the best of my knowledge and belief that the information provided above correctly describes me, my qualifications, and my experience.

C. Ampumuza

Date: 30/07/2022

Referees

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